

# 7 DAY makeover



## VOLUNTEER'S GUIDE

# THE CONTENTS

A BROKEN SYSTEM	3
THE 7 DAY MAKEOVER	4
THE PROCESS	5
QUESTIONS AND ANSWERS	6



Hope you have as much fun as we did...



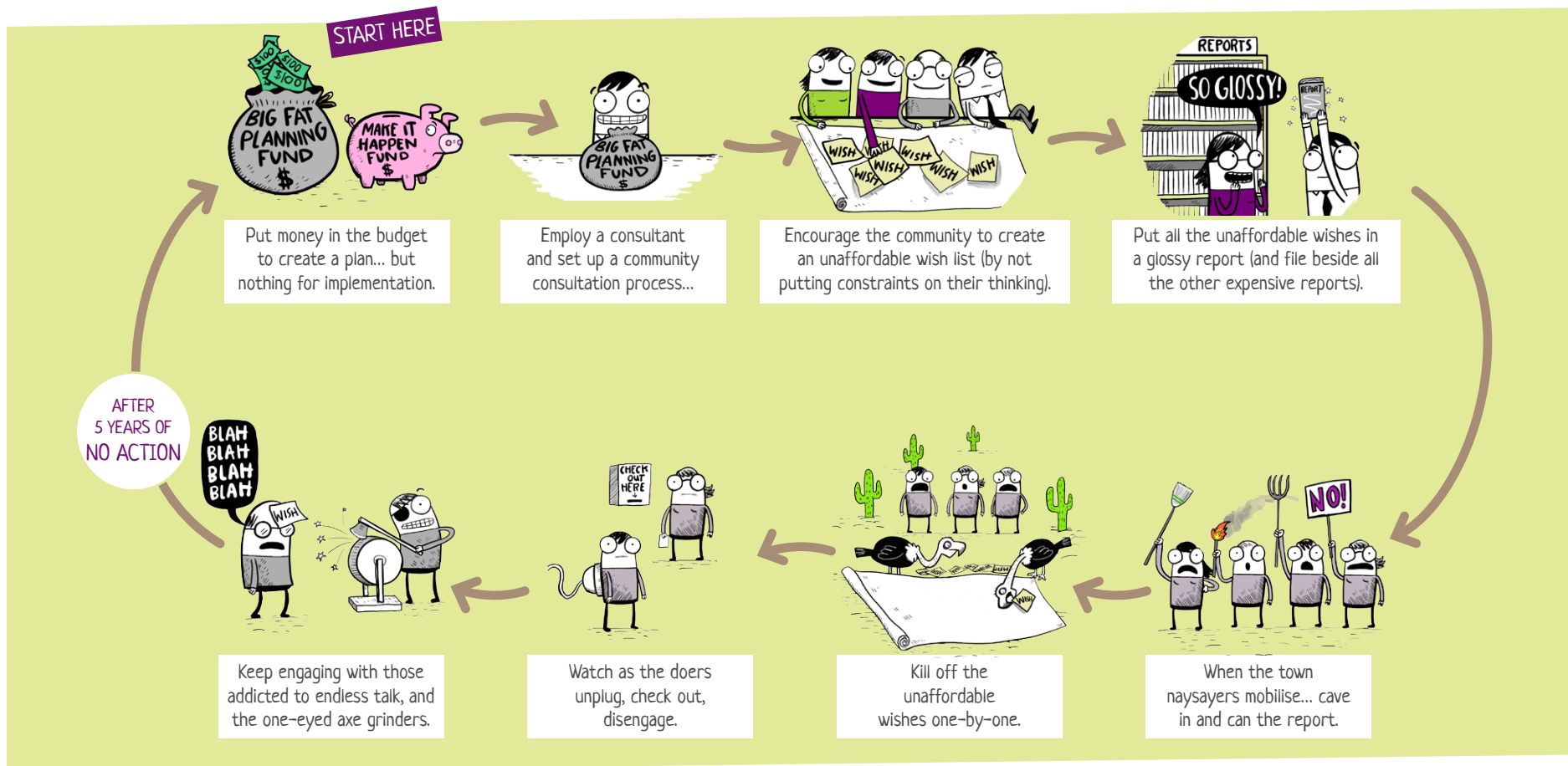
[www.creative-communities.com](http://www.creative-communities.com)  
[www.7day.com.au](http://www.7day.com.au)

Copyright © 2016 David Engwicht & Jodi Stojanov

creative  
communities  
INTERNATIONAL

# A BROKEN SYSTEM

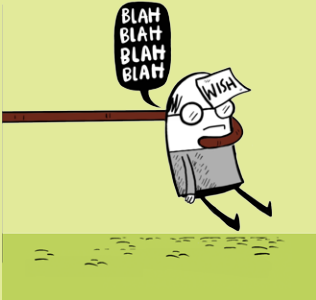
WHY COMMUNITIES HAVE UNPLUGGED...  
(THE REASON WE CREATED THE 7 DAY MAKEOVER)



# THE 7 DAY MAKEOVER



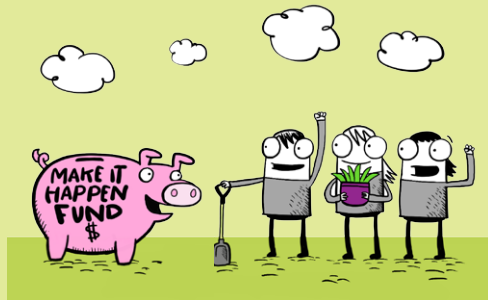
ORDINARY PEOPLE CREATING EXTRAORDINARY PLACES IN JUST 7 DAYS



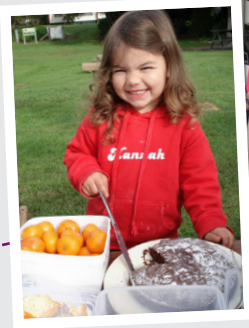
WITHOUT ENDLESS TALK



WHERE WISH LISTS ARE BANNED



AND ALL THE MONEY GOES INTO MAKING IT HAPPEN



“

*It gave me a real sense of the community I live in, a feeling of having contributed to something really positive and helpful.*

*I didn't know what I was letting myself in for, but it is great to be working on something that is a bit constructive and creative, rather than being part of the complainers.*

*It was an amazing experience all around. I can't wait to start the next phase!*

”

# THE PROCESS

## PROMO VISIT (4-6 WEEKS PRIOR TO THE MAKEOVER)

A workshop with your Council to agree on ground rules for the makeover



INFO NIGHT: We explain the process and answer your questions



## DAY 1: WORKSHOP — GOAL: IDENTIFY POTENTIAL PROJECTS

The process explained



Presentation: The 10 Secrets of Place Making



Walkabout: explore the possibilities



Create Draft Plans in small groups



Evaluate the Draft Plans



Identify projects worth developing



## DAY 2: WORKSHOP — GOAL: DEVELOP ACTION PLANS & FORM PROJECT TEAMS

Produce Draft Project Plans



Review 1: Park this project or hatch it?



Fine tune Project Plans



Review 2: Do we park it or press GO?



## EVENING: VOLUNTEER BRIEFING — GOAL: EXPAND TEAMS & PLAN MAKEOVER

Project Teams present their Plan



Volunteers join a team & help plan



## DAYS 3-7: IMPLEMENT — GOAL: EXECUTE ACTION PLANS & MAKE MAGIC HAPPEN

Each Project Team manages their own project, work hours and budget

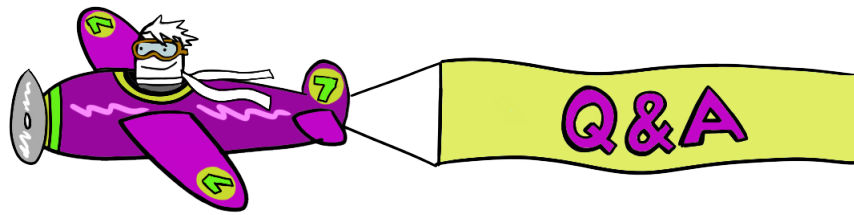


## LAUNCH PARTY — CELEBRATE ACHIEVEMENTS OF PROJECT TEAMS

Well done teams! CHEERS!







Yep ... we made this in 7 days!

Register NOW!  
[7day.com.au](http://7day.com.au)



### What if I can't swing a hammer?

There are important roles for everyone, including: helping manage the money, welcoming volunteers, providing refreshments and updating social media. Attend the *Workshop* or come to the *Volunteer's Briefing* on the evening of day two and sign up for a key role.

### Who is running the makeover?

*Creative Communities International*, Brisbane, Australia. The Director, David Engwicht, has spent over 25 years perfecting the processes used in the *7 Day Makeover*.

### Who is paying?

Usually your local Council. They pay *Creative Communities* to run the entire process which includes things like: setting up the Facebook page, the booking system, promotional brochures, a promotional visit to your town, facilitating the entire 7 days, evaluating the process and giving Council a final report. The Council also pays for the \$5,000 makeover budget, which is administered by *Creative Communities*.

### What are we allowed to do?

Prior to the makeover, *Creative Communities* runs a workshop with your Council to work out what is permitted. You will have very clear guidelines. Most Councils giving a surprising amount of latitude.

### How do you get such great outcomes on such a shoestring budget?

As part of the *7 Day Makeover*, we create a *Resources Bank*. This not only includes the \$5,000 provided by Council, but what the community is willing to contribute. Often we up-cycle something, like an old bridge, plus we get very generous support from the business community.

### What difference will one makeover make?

It will energise your community. Plus we teach you a process that you can repeat over and over again. We have watched whole towns pull themselves up by their shoe laces by doing one small makeover after another.

### Don't we need a grand plan? Won't this be just fiddling at the edges?

Grand plans are why most communities never get anything done – they spend all their time dreaming and never implementing. The *7 Day Makeover* is based on *furnishing the house you already have*. We take spaces that are currently not working and begin furnishing them with heart and soul. We have found that the incremental approach (as opposed to master designing) often delivers much more interesting public places.

### Won't this just be another talk-fest?

Absolutely not. There is lots of talking on day one and two. But after that it is all action. This process is specifically designed to cut talking to a minimum.

### How do I get involved?

Visit [www.7day.com.au](http://www.7day.com.au) and register to participate in the makeover. We will then send you information and reminders by email.